



LaurieVirkstis.com

Photo: LaurieVirkstis.com

PRESS DEADLINES

2011-2012

Reservations need to be placed by the 10th of the month, or shortly thereafter, prior to the month you wish your advertising to start. Copy must be in our office by the dates listed below.

We print 9,000 - 15,000 issues per month, depending on the events for that month.



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ISSUE	DEADLINE TO RESERVE SPACE	MATERIAL DEADLINE
October 2011 - ApHC World Show	September 12	September 14
November 2011 - Farm and Ranch Expo	October 11	October 13
December 2011 - Holiday Shopping	November 14	November 16
January 2012 - Fort Worth Stock Show - Stallions	December 12	December 14
February 2012 - San Antonio Stock Show - Stallions	January 12	January 16
March 2012 - Houston Stock Show & Star of Texas Fair & Rodeo - Stallions	February 13	February 15
April 2012 - Stallions	March 12	March 14
May 2012 - Stallions	April 11	April 13

Please contact us to confirm space reservation and material deadlines.

Normally, The Horse Gazette comes off the press the 2nd to the last Wednesday of each month.



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